Melissa Lopez
UX Designer & Researcher

About

UX Designer with a bachelors in cognitive science, focused on design & interaction. Skilled at taking user journeys from concept to thorough implementation with a user-centered approach.. Experience working with cross-functional teams and ideating from a brand perspective to create intuitive interfaces.

Education

UX Immersion + Front-End Development
Career Foundry | 2021-2022

BS in Cognitive Science - Specialized in Design & Interaction.
Minor: Business
University of California, San Diego | 2016- 2021

Projects

Olive   **SEP 2021 - JAN 2022**
- Applied a user-centered approach and design thinking to create a responsive, intuitive health and wellness app.
- Implemented competitive analysis, user research, user interviews,, card sorting, and A/B testing to validate design decisions and develop user sitemaps.
- Used findings to create a high-fidelity prototype showcasing the app's main features. Conducted user testing to refine the design and style guide.

Experience

UX Researcher/ Designer- Youfolio   **OCT- DEC 2020**
- Worked with diverse colleagues to design a social, professional networking platform that connects designers in the industry & facilitates insightful feedback & discussions around online portfolios.
- Took a two-month project from start to finish, conducting user research, competitive analysis, business model/budgets, A/B testing with google Ads, and high-fidelity prototyping.
- Played a large role in user research, data analysis, need finding, and user testing.

UX Researcher- Prototype: Bridge   **JAN-MAR 2020**
- Conducted extensive user research for the design of an online platform that encourages remote students to connect with peers and facilitates–or bridges– the communication between students and professors.
- Participated in designing surveys, interview scripts, interviewing users, analyzing user data, and crafting personas to lead our prototype in the right direction.

University of California, San Diego Housing, Dining, and Hospitality
San Diego, CA| **2017-2020**
- Position: Student Lead. Leadership experience with the responsibility to manage the shift, send employees on break, attend customer needs, be detail-oriented, empathetic, & quick.

Contact Me

UX Portfolio

LinkedIn

Phone: (323)508-8394

@: melissalope7@gmail.com

California

Skills

Prototyping

Rapid Prototyping

Bilingual (Spanish/English)

Interaction Design

User Research (Competitive Analysis, User Interviews/Testing)

Storyboarding

User flows & Sitemaps

Mobile-first design

Content Branding

Style Guides

Figma

HTML, CSS, Javascript.

Tools

Figma

Sketch

Github

UsabilityHub

HTML/ CSS

Google Analytics

Marvel